



# International Trade Administration Industry and Analysis National Travel and Tourism Office

## FAST FACTS: UNITED STATES TRAVEL AND TOURISM INDUSTRY —2018—

### Industry

- 2.8% of GDP
- 7.8 million jobs
  - 5.5 million direct; 2.3 million indirect
  - 1.2 million total jobs supported by tourism exports
- \$1.62 trillion in total travel & tourism output
  - \$940.9 billion direct; \$681.8 billion indirect

### International Trade

- \$255.5 billion international spending in U.S. (Exports)
- \$69.3 billion surplus
- Travel and tourism receipts: 31% of U.S. services exports
- Travel and tourism receipts: 10% of *all* U.S. exports

### Market Share

- 5.8% share of world travelers
- The United States leads the world in global tourism receipts (exports), commanding a 15.7% share of world traveler spending\*
- In fact, U.S. tourism exports totaled more than triple (309%) the amount exported by our closest competitor (Spain).

\*UNWTO global spending figures exclude passenger fares, thereby omitting nearly \$41.1 billion (16%) from our country's total.

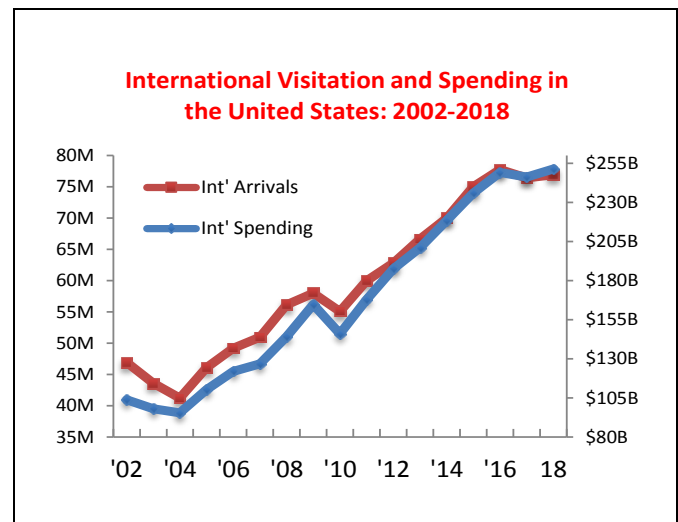
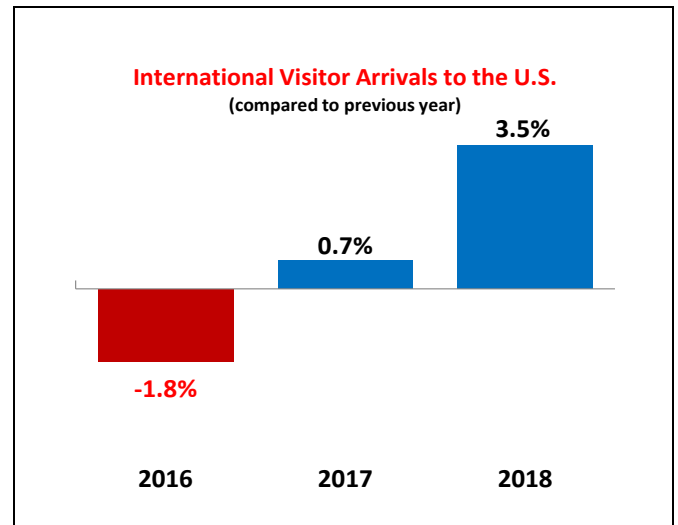
Source: United Nations World Tourism Organization (January 2019)

### 2018 U.S. Travel Exports *(for all purposes including education)*

<b>Total:</b>	<b>\$255.5 billion</b>		
1 China	\$36.4 billion	6 U.K.	\$15.7 billion
2 Canada	\$22.1 billion	7 Brazil	\$11.5 billion
3 Mexico	\$21.1 billion	8 S. Korea	\$11.0 billion
4 Japan	\$16.0 billion	9 Australia	\$8.4 billion
5 India	\$15.8 billion	10 Germany	\$8.3 billion

### International Visitors to the U.S. (2018)

<b>Total:</b>	<b>79.6 million</b>		
1 Canada	21.2 million	6 S. Korea	2.2 million
2 Mexico	18.5 million	7 Brazil	2.2 million
3 U.K.	4.7 million	8 Germany	2.1 million
4 Japan	3.5 million	9 France	1.8 million
5 China	3.0 million	10 India	1.4 million



Sources: U.S. Department of Commerce, International Trade Administration, Industry & Analysis, National Travel and Tourism Office; Bureau of Economic Analysis; Statistics Canada; Instituto Nacional de Estadística y Geografía (INEGI); U.N. World Tourism Organization.

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